



**CISSOID**  
The Leader in High Temperature  
Semiconductor Solutions



More than the sum  
of our parts

## ***PRESS RELEASE***

### **CISSOID AND TRENDSETTER ELECTRONICS SIGN DISTRIBUTION AGREEMENT**



*Louvain-la-Neuve, Belgium and Round Rock, Texas, USA – May 2008.* Cissoïd, a leader in high temperature semiconductor solutions, and Trendsetter Electronics, a distributor of speciality high temperature, high voltage, ultra-precise electronics components, jointly announce they have signed an exclusive distribution agreement for the United States of America and Mexico, effective May 1<sup>st</sup> 2008.

"Cissoïd solidifies Trendsetter's position within the "Down-Hole Tool" (DHT) power supply market, providing a key technology and the ability to supply every component for the high temperature power supply" said Carol Williams, President & CEO at Trendsetter. "Reliable

operation beyond 150° C is a core focus of Trendsetter Electronics. By signing Cissoid, we can now address the -55° to 225° C design requirements. This is critical for the exploration of deepest Oil reserves and of Space."

"Trendsetter Electronics has strong roots in the High Temperature Electronics arena. They understand perfectly the needs of this demanding market and their highly professional supply chain will help our customers to manage delivery lead-times, stocks and all logistics matters. Trendsetter Electronics simply bring Cissoid closer to our customers" stated Tony Denayer, CEO at Cissoid.

(\*) Photograph shows Carol Williams President & CEO of Trendsetter Electronics and Lucien Marechal, Cissoid Sales Manager, upon the closing of their North American Distribution Agreement. Round Rock, Texas

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## About Cissoid - [www.cissoid.com](http://www.cissoid.com)

Cissoid is a leader in high temperature electronics providing monolithic semiconductor solutions, and the pioneer in Silicon-on-Isolator (SOI) products with over 20 years of background and R&D in SOI. As a leading fabless semiconductor company, Cissoid delivers standard products and custom solutions meeting high temperature requirements, primarily to the Oil & Gas, Aerospace and Automotive markets.

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## About Trendsetter Electronics - [www.trendsetter.com](http://www.trendsetter.com)

Trendsetter Electronics is a franchised distributor of specialty high temperature, high voltage, and ultra-precise solutions including; semiconductors devices rated to 300° C, custom power solutions, high temperature, high reliability capacitors, ultra precision resistors and the highest quality electro-mechanical connectors. Trendsetter Electronics addresses customer specific requirements from design to manufacturing. Market focus is Oil & Gas, Space, Military, and precision Industrial and Medical Instrumentation. Accurate, On-Time, Global Logistical services include VMI, EDI, and customer-dedicated inventory.

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